GET TO KNOW US

WE ARE COMMITTED TO YOUR FINANCIAL WELL-BEING

BIENESTAR
FEDERAL CREDIT UNION

OUR MISSION

To help people live healthier financial lives

We believe financial health is essential to overall well-being—and everyone deserves access to support that is values-based, member-driven, and trustworthy

BIENESTAR
FEDERAL CREDIT UNION

WHO WE ARE

As a credit union, we do banking differently...

We are a **cooperative**, not-for-profit financial institution

Owned by **you**, our members, and governed by a **volunteer Board of Directors** elected from the membership

Every decision we make puts our members first

Scan the QR code to learn more

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OUR CORE BELIEFS

Everyone deserves access to tools that promote FINANCIAL WELL-BEING

Financial health builds STRONGER individuals, families, and COMMUNITIES

Trust, integrity, and empathy are the heart of FINANCIAL RELATIONSHIPS

BIENESTAR
FEDERAL CREDIT UNION

FULL-SERVICE - PRODUCTS, BUILT WITH PURPOSE

Everything You Need, Built For You

From everyday banking to planning for your future, we offer a full range of financial products and tools designed to support your financial well-being

Scan the QR code to learn more

- Checking and savings accounts
- Credit cards, auto loans, mortgages
- Digital banking, mobile tools, and more
- Financial Planning Services

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The Credit Union Difference

People Over Profits

- Built on a philosophy of putting members' financial needs first, not profiting from them
- Focus on service - reinvesting earnings to provide safe, affordable financial solutions

Member-Owned & Cooperative

- Every member is an owner with an equal voice
- Rooted in people coming together for a common cause- supporting everyday financial needs and long-term goals

Financial Literacy & Education

- Advancing financial knowledge and confidence is a core mission
- Helping members build skills and achieve lasting financial wellness

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Banking Convenience Where You Live, Work & Travel

Scan the QR to learn more

Serving Members Worldwide

- Bienestar FCU proudly serves members in **65+ countries**

Easy Access to Your Money

- **30,000+ free ATMs** through the nationwide CO-OP Network

Shared Branching Convenience

- ***5,000+ shared credit union branches*** across the U.S. for seamless service

BIENESTAR FEDERAL CREDIT UNION

WE ARE COMMITTED TO YOUR FINANCIAL WELL-BEING

Helping people live healthier financial lives is our mission

- **Financial Wellness Minute** – Fun, animated shorts that teach quick financial concepts
- **Financial Wellness Matters Blog** – Real-life tips and insights to help you thrive
- **Wellness Builder Savings Account** – A purpose-driven product designed to help you build savings consistently

FOLLOW OUR FINANCIAL WELLNESS BLOG BY SCANNING THE QR CODE BELOW

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FOR OUR GW MEMBERS

What We Offer You

New Member Offer
tailored to help you get started

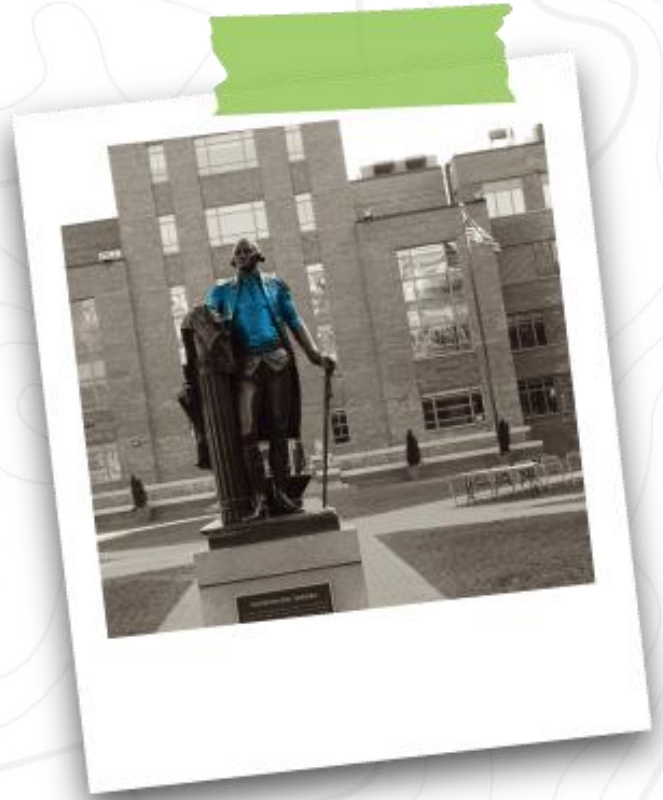
Wellness Builder Account
Created to promote strong saving habits

Resources designed with your goals
and life stage in mind

WHY CHOOSE US?

We’re Built for Members Like You

- We exist **to serve** our members—not to profit from them
- We combine modern tools with a **human touch**
- We’re here to help you **stress less, save more, and plan with confidence**



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FEDERAL CREDIT UNION

OUR COMPASS

- **Financial Well-Being:**
  Helping members feel confident and in control of their money
- **Ownership & Integrity:**
  Doing what's right, even when it's hard
- **Empathy & Respect:**
  Building relationships that matter
- **Knowledge Building:**
  Growing financial knowledge and confidence

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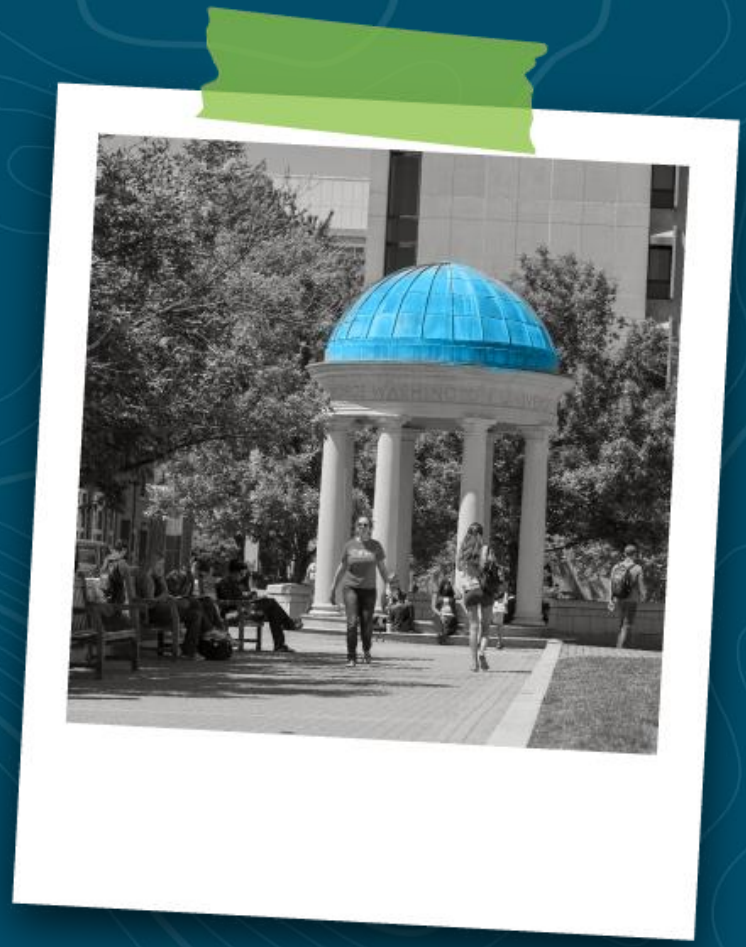
LET'S DO GREAT THINGS TOGETHER

- Build healthier financial futures
- Empower smart decisions
- Support your journey, every step of the way



SCAN THE QR CODE FOR A SPECIAL OFFER

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Hours of Operation:
Monday - Friday
8:00am-3:00pm

Silver Spring
Monday- Friday
9 am,- 4 pm

www.bienestarfcu.org

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Q&A:
How can we help you live a healthier financial life?

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