

	ADVERTISING PLAN
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Position Classification:
School/Division/Department:
Posting Number:
Completed by:
Date:

Indicate the advertising strategy to be taken*	Strategy is designed to close this gap:	Why is this strategy being taken?	Possible tactics	Notes

RECRUITMENT RESOURCE - ADVERTISING PLAN

Indicate the advertising strategy to be taken*	Strategy is designed to close this gap:	Why is this strategy being taken?	Possible tactics	Notes