

Quality

Value

Access

Aetna Dental® Dental Maintenance Organization (DMO®)

Separate the myths from the facts about managed dental benefits and insurance plans.

In an Aetna survey, one-third of consumers polled said they would travel farther or switch dentists for the value of Aetna's DMO^{1,2} plan.

Yet, despite the value of managed dental plans, many myths exist about these plans and networks.

Myth #1: Low price equals low quality.

Fact: Aetna Dental's DMO strives to maintain high standards of care among our dentists to help ensure our members receive access to quality care.

We credential and re-credential dentists in our DMO network, including an in-person 140+ point assessment and in-person on-site training.

Myth #2: The dental providers in DMO plans lack experience.

Fact: 84 percent of the dental providers in the Aetna Dental DMO have been treating patients for more than five years.³

Myth #3: Communication can be difficult with providers.

Fact: In the Aetna Dental DMO, 36 percent of the providers speak languages in addition to English and 21 percent speak Spanish.³

Myth #4: Providers are not in locations that members prefer.

Fact: The Aetna Dental DMO makes it easy to access dental providers.

- During our credentialing process, we visit each dental office to help ensure accessibility and convenience.
- 93 percent of our DMO membership have access to two DMO Primary Care Dentists within 10 miles.⁴
- Members looking for a general dentist or dental specialist can visit DocFind® at www.aetna.com. It's easy to search for a dentist by name, specialty and location.

¹ Aetna Research, 1/09

² State laws vary with regard to out-of-network benefits. In Illinois, DMO plans provide limited out-of-network benefits. However, to receive maximum benefits, members must select and have care coordinated by a participating primary care dentist. In Illinois, the DMO plan is not an HMO.

³ Aetna Enterprise Provider Database, 12/10

⁴ Aetna member database, 2010



Aetna Dental DMO

Correcting more myths about DMOs

Myth #5: You have to wait a long time to get an appointment for preventive care.

Fact: In the Aetna Dental DMO:

- The vast majority are general practice (GP) offices open to new members seeking preventive care.³
- When members call for appointments, Aetna adheres to national access standards.⁵
- We attract providers in many regions. In fact, our DMO is the largest managed dental network in the nation⁶, with over 50,000 available dental practice locations⁷ to choose from.

Staying informed

When you choose Aetna Dental, members automatically enjoy a number of advantages, including our secure member website, Aetna Navigator.[®] Available 24/7, this site lets your employees find a dentist, track a claim, and even replace a lost ID card – all online. We even have a mobile app to keep them informed about their plan, as well as toll-free support from our acclaimed customer service team.



Go Aetna DMO!

To learn more about Aetna's DMO, visit www.aetna.com or view the DMO video at www.aetnadmodental.com.

³ Within 5 weeks; 3 weeks in California (first available)

⁶ NetMinder (www.netminder.com). Data as of 9/10.

The Ignition Group makes no warranty regarding the performance of the data and the results that will be obtained by using the data.

⁷ These facts are as of 10/1/10 based on Aetna provider data.

Dental benefits and dental insurance plans are underwritten by Aetna Dental Inc., Aetna Dental of California Inc., Aetna Health Inc. and/or Aetna Life Insurance Company, in Texas by Aetna Dental Inc., and in Arizona by Aetna Health Inc. (Aetna). Each insurer has sole financial responsibility for its own products.

If you require language assistance from an Aetna representative, please call the Member Services number located on your ID card, and you will be connected with the language line if needed; or you may dial direct at 1-888-982-3862. (140 languages are available. You must ask for an interpreter.) TDD 1-800-628-3323 (hearing impaired only).

Si requiere la asistencia de un representante de Aetna que hable su idioma, por favor llame al número de Servicios al Miembro que aparece en su tarjeta de identificación y se le comunicará con la línea de idiomas si es necesario; de lo contrario, puede llamar directamente al 1-888-982-3862. (140 idiomas disponibles. Debe pedir un intérprete.) TDD 1-800-628-3323 (sólo para las personas con impedimentos auditivos).

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Policy forms issued in OK include: GR-9/GR-9N and/or GR-29/GR-29N.

